STATFLIX: THE STATISTICAL COURSE STUDENTS WON'T WANT TO MISS!

26-27 SEPTEMBER 2023 | SANTIAGO | CHILE

LUÍS TELES DIAS | BANCO DE PORTUGAL

BANCO DE PORTUGAL
EUROSISTEMA

THE BACKGROUND

The Bank will be closer to society, listening to the public and creating an environment of trust and greater understanding of its mission. [...] will prioritize closer contact with all its partners [...] through forms of communication that favor the understanding of its functions by wider audiences.

Banco de Portugal | Strategic Plan 2021-25

HOW IT ALL STARTED

until 2019

Banco de Portugal used to go to colleges **by invitation** to hold sessions on the usefulness of our statistics for work, theses or as future economists and managers

2019

Banco de Portugal took the **initiative** to talk to colleges offering presentations on monetary statistics, balance of payments, financial accounts and non-financial corporations statistics

11 20 720

2020

Banco de Portugal launched a Back to School statistical promotional campaign to present the new version of BPstat

9 14 950

2021

The Bank kept the webinars with universities

18 20 1270

In all these initiatives we asked for feedback...

IT’S COOL,

BUT

HOW CAN WE GET THE NUMBERS?

IT’S COOL,

BUT

WE DON’T UNDERSTAND THE CONCEPTS…

WE HAD A PROBLEM

We were thus faced with the fundamental problem of the economy: the needs of students seemed unlimited and the resources to satisfy them – time and people – were scarce

THE WINNING IDEA

An e-learning course on official statistics that combines concepts and data

THE FEATURES

6 "seasons" dedicated to explaining how GDP, inflation and public debt are calculated, whether families are more indebted or saving more, how corporate profitability is evolving or how the Portuguese economy interrelates with the economies of other countries.

5 "episodes" in each "season" that help decode concepts and metrics and understand how statistics have evolved over time.

For about 3h30, students can explore the **videos** and **flipbooks**, listen to the **podcasts** and challenge themselves in the **quizzes** that count towards the final grade of the course.

Access through schools' **LMS platforms** (SCORM file*).

* Shareable Content Object Reference Model (SCORM) file is a zipped file that contains all the files needed to make online courses appear in a learning management system (LMS)

WE FULLY SUPPORT!

EXCELLENT INITIATIVE!

WE HAD AN ENTHUSIASTIC SUPPORT FROM UNIVERSITIES

THE PROJECT

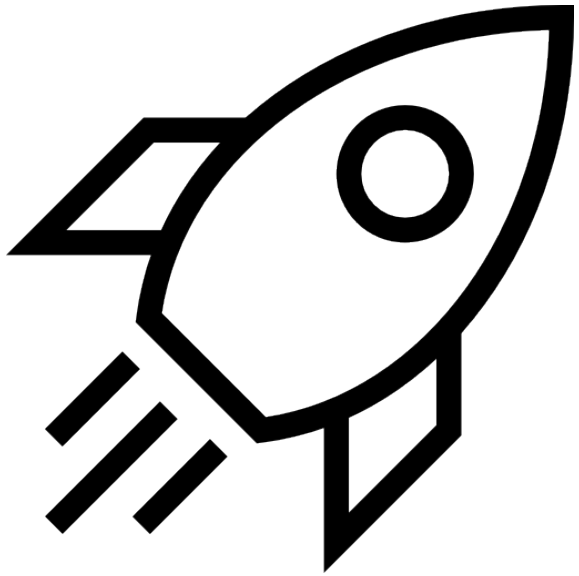
In total, the project lasted around 1 year.

Design the course structure, write texts, review and rewrite them numerous times, produce scripts, graphics and other visualizations, make audio and video recordings, make translations into English, hire an external company to produce the course, test extensively the materials produced, fix bugs…

Around 50 people were involved, not only from Statistics, but also with the collaboration from other departments in specific subjects and also from the NSI.

The project was greatly supported by the Board and, above all, it was highly motivating for everyone involved.

THE LAUNCH



October 2022

(it was not a perfect timing…)

SERIES

StatFlix

A Banco de Portugal original series

TOP 10 Watch now

Presentation | Synopsis | Self-test Quiz | Summary Quiz

SEASON 1
National accounts

SEASON 2
Financial Sector

SEASON 3
General Government

SEASON 4
Private Individuals

SEASON 5
Corporations

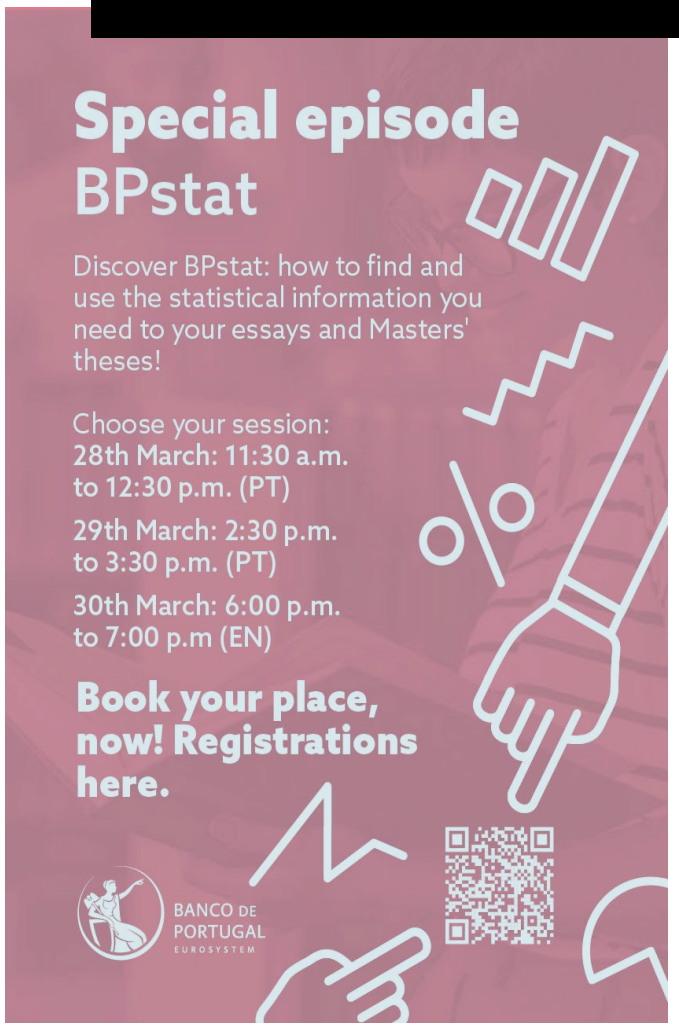
SEASON 6
Rest of the World

HOW DOES IT GO

16 SCHOOLS ON BOARD

Regular meetings with schools: teachers + student unions

WEBINARS

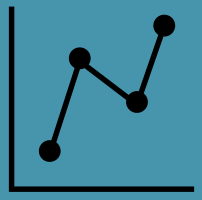


Synchronous sessions on specific topics

WHAT LASTS FOREVER

A user-first approach

Proximity



Promotion of statistical literacy

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